



Maple-Leaf News

Fall 2011

Laugh a little, learn a little & take a break from the daily grind

The Next Generation

In 1967, Wilfred J. Piekarski established the first Toyota franchise in New Hampshire, initially selling three Toyotas a month. Today, 44 years later, Toyota of Nashua is the #1 selling Toyota dealer in the state and the third largest Toyota dealer in New England. Now under the direction of executive vice president Matthew Piekarski, the family's second generation, Maple-Leaf Construction has been selected as construction manager for the dealership's new facility in Nashua, N.H.

Begun in June, the new two-story sales, service and parts building will be constructed as a five-phase project, allowing Toyota of Nashua to continue to operate its 5.5-acre, three-facility dealership as the construction of the new building takes place.

As part of the project phasing, Maple-Leaf will be demolishing three buildings and constructing a new structure that includes a car, truck and SUV center, parts and service center, sales and executive offices, customer waiting areas and a retail store. Scheduled for completion next summer, the 65,000-square-foot facility will serve customers throughout New England.

Prior to construction, Maple-Leaf



A digital rendering of the new Toyota of Nashua Car/Truck/SUV Center, to be completed by the summer of 2012.

project manager Bill Francoeur and project superintendent Mike Marois have been working closely with civil engineer Hayner/Swanson Inc. of Nashua on sitework specifications and phasing plans, including grading, utilities, erosion controls, stormwater detention and photometric site lighting.

Design for the project is being provided by Landry Architects of Salem, N.H., led by principal Rich Landry, AIA. Maple-Leaf has worked with the Landry organization for more than thirty years, and has constructed numerous auto dealerships in recent years.

Currently, Toyota of Nashua, located on Marmon and Rockne Drives, has three buildings on the site, which house the SUV center, car center and an additional service bay facility.

With everything under one roof, the new automotive sales and service building will include a huge service area comprised of 44 individual bays with lifts, wash bays and alignment equipment. Access to the service bays will be through three drive-

thru lanes of enclosed customer service advisor write-up areas. Once the service order has been completed, advisors will be able to drive the vehicles directly into various service bays, depending on the type of maintenance/service required.

Four wash bays, two equipment rooms, plus dispatch and service managers' offices, will be located in the shop area, in addition to a mezzanine complete with high speed computers that allow technicians to access various service bulletins and maintenance manuals, expediting the customers' service visit.

As one of the most well-stocked parts groups in the New Hampshire area, the new facility will boast a two-story parts room, complete with a multi-level motorized tire carousel capable of storing over 200 tires. In addition, since parts deliveries are made at night, a secure delivery cage will hold vehicle parts so they're at hand the next morning when the workday begins.

The brand new 24-foot-high showroom will offer space for seven

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vehicles to be on display, along with a reception area and desk space for 34 salespeople and various sales and assistant managers. Customers will be able to pick up their new vehicles in the three-bay, glass-enclosed area adjoining Toyota of Nashua's dedicated financing and insurance team.

Two customer waiting rooms will feature a quiet area with fireplace, waterfall, Internet access, as well as a more traditional TV lounge area complete with coffee bar and other amenities. A play area for children will be in clear view of the adjoining waiting areas.

Rounding out the lower level will be the retail parts store and display areas, interior service advisor areas, cashier's counter and associated administrative support space.

Overlooking the first floor showroom, a glass-enclosed second floor balcony will be accessible via stairs or elevator. This second level will house executive offices, conference rooms, accounting department, business development office, storage areas and an employee cafeteria with full kitchen.

Next to the cafeteria, an employee training and conference center will offer live video feeds and technician training sessions. Both the training center and the employee cafeteria will have

access to an outdoor patio so employees can get some fresh air between training sessions and on breaks.

As the project winds down next summer, all new landscaping and site lighting will be installed, along with a paved lot that will provide ample parking for employees, customers and more than 340 new Toyota cars, trucks and SUVs available for sale or lease.

As construction progresses on the new Toyota of Nashua project, we will continue to highlight developments in future newsletters. Should your firm be expanding into the next generation, please allow Maple-Leaf to assist you by calling Loren Dubois, president, at 603-882-7498.



Planning A Project? Have Questions? Give Us A Call!

We are happy to be your one-stop resource for any questions you may have...whether we constructed your building or not, we're here to serve you. Call one of our commercial project managers at 603-882-7498 or e-mail Loren Dubois, President, at ldubois@mlccinc.com.



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